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Baia

Baia Yachts, situated in the Gulf of Naples is one of Italy's leading companies producing a wide variety of fast luxury motor yachts and open style sport yachts which are excellent for private use or as charter yachts. The shipyard's range includes cabin cruisers, cruisers, fast cruisers and fast commuters, from 43 feet to 100 feet and over. Latest technology, sleek, elegant and sporty lines, speed and high performance can be used to describe all Baia superyachts.

Each of their boats have been hand crafted with passion, dedication and great attention to detail. All of the staff are highly skilled, from fibreglass experts to interior designers. Baia Yachts' research and testing of new technologies and materials guaranties, that their motoryachts are constantly improving and evolving in terms of design, performance, versatility and comfort.

The shipyard's history goes back to 1961 when a small facility in Naples, Mericraft, started their production of wooden day cruisers. In 1968 Mericraft trans-located to the Gulf of Naples. In 1972 the Mericraft shipbuilding company was purchased by the Capasso family who named the shipyard Cantieri di Baia.

1977 saw the launch of the Baia yacht Pascià, which was a revolutionary boat of her time, featuring a wide round stern, fibreglass structure and hull, as well as teak decking and interior. The year 1980 marked a turning point, with their boats being entirely made out of counter moulded fibreglass. The new M/Y B81 series was lower in the water and had a more attractive line. The success was huge, with 106 models produced in 10 years. In 1983 another turning point was marked by the launch of the new motor yacht series B50. She was a fast yacht with great performance and elegant sleek lines, that became hugely popular on the American market.

In 1986 the Italian shipyard Baia High Performance Yachts started concentrating on the production of large-sized Open superyachts. This strategic decision was made to enter the increasing domestic demands and to penetrate new markets. Their first Open vessel was the B60 motor yacht. In 1992 their B80 superyacht was launched. The international market received the new series very well and to this day, its renewed technologically advanced version Open cruiser sails the seas at 50 knots. The same year the company joined the world of cabin cruisers with the production of their first 105' Baia super yacht.

By now the shipyard had two distinctive markets, with 55% of their production destined for the domestic market and 45% for export. In 1995 they launched their B Zero yacht series. Between 1988 and 2003 Baia Yachts widened its horizons and opened dealerships in different charter locations such as Miami, Los Angeles, Santo Domingo, Cote d'Azur, England, Greece, Spain, Turkey, Norway, Odessa and Dubai.

Today the Italian shipyard showcases great results for their country's economy, considering that 80% of the end product is designed, conceived and produced in Italy.

Thanks to their speed, great performance, style and elegance Baia motor yachts are excellent as charter yachts for those who seek adventure and like to cruise around quickly and in style. Their range includes the 1998 launched Flash 48' series, the Azzurra 63 feet MY, the 2000 launched Aqva, furthermore the 2003 Atlantica 78', the 2005 Baia One 43', the 2007 Italia 70' yachts and their 2008 launched One Hundred super yacht.

There are a number of Baia charter yachts available on the market, amongst those is the 2001 built vessel SUNDAY, the 2005 Les-A and the superyacht Mirage from 2010. Please, contact CharterWorld for our latest list.

Baia has introduced a new larger type of superyacht called the Baia Sevolution yacht. It differs from their traditional sole focus on open style sports fast planing hull motor yachts and the first two Sevolutions yacht hulls, the Baia 26.6 and 29.6 metre superyachts, are already inbuild. In a response to a more environmental superyacht...

